关于 Springer-ECL 杂志主编 Eric Lichtfouse 教授学术报告的通知

报告题目: How to publish high impact research in environmental sciences



报告人: Prof. Eric Lichtfouse, Environmental Chemistry Letters (IF=3.5) 主编

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报告人简介:

Dr. Eric Lichtfouse is professor and head Publication Assistance Services in French National Institute for Agricultural Research. After a PhD in 1989 in Organic Geochemistry in France and two post docs in the US and Germany, Prof. Lichtfouse did about 13 years of research in soil chemistry, pollutants and remediation; then 12 years of scientific editing and teaching scientific writing. Prof. Lichtfouse is actually working on soil C sequestration and climate change now. He is Chief Editor and founder of Environmental Chemistry Letters, Sustainable Agriculture Reviews and Environmental Chemistry for a Sustainable World. He has also founded the European Association for Chemistry and the Environmental.

报告摘要:

Scientific publishing faces actually major challenges such as impact factors, ethics, plagiarism, open access, writing, and changing reading habits in the digital era. This presentation will give advices on how to avoid rejection by journals.

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